

**fdi**  
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A healthy smile  
is a joy forever



Introducing



A range of GC products for  
the dental treatment of older adults

**'GC'**

Here's some good news – we're living longer than ever before and enjoying more active lives. Maintaining a healthy smile at all ages can help you enjoy the whole of it.

Recognising the important public health issue of oral care for elderly patients, GC is taking a lead by introducing **MI CarePLUS**, a **prevention and treatment strategy for older adults**. Naturally, staying healthy gets increasingly difficult as we get older. Therefore, your patients are likely to experience major changes:

▮ They will suffer an increased prevalence of diseases that require strong medication, which in turn **reduces salivary flow**, and that means less natural protection of their teeth.

▮ Retirement and other changes to the work-life balance fuel their natural inclination to **eat high-sugar foods**.

▮ Fine motor skills diminish, **reducing their ability to brush their teeth effectively**.

There is also ample evidence that a **healthy smile is a key factor in quality of life and general health**:

▮ If your patients are in a **constant state of discomfort**, are unable to eat certain foods in a social setting, or the appearance of their teeth prevents them from smiling, they will be less happy and less confident.

▮ The **ability to chew** has a direct impact on general health. It allows for a healthy and varied diet and makes it easier to maintain weight.

▮ It is generally agreed that if we can **prevent periodontitis** in older patients, we give them a better chance of avoiding diabetes, strokes and heart disease.



*Thanks to improved dentistry, people are keeping their teeth much longer. So as well as maintaining the best oral hygiene habits, it is important that older patients see their dentist as often as possible, as risks increase and the remaining teeth will require more care.*  
**Because keeping a healthy smile at all ages is not a question of fate.**

With **MI CarePLUS**, GC Europe commits to develop **a set of treatment guidelines and products that meet the oral health needs of an ageing population**. Focusing on the main aspects of Minimum Intervention, GC offers already a range of products that make treatment easier:

**Saliva-Check Buffer:** evaluates the quantity and quality of saliva, providing useful information on problems and risks.

**Tri Plaque ID Gel:** clearly identifies old, new and high-risk plaque. Valuable information for you, excellent oral hygiene motivator for your patients.



**MI Paste Plus:** reduces sensitivity and protects high-risk patients at home with fluoride and Recaldent™ (bioactive calcium and phosphate).

**MI Varnish:** reduces sensitivity and strengthens enamel, using an in-office combination of Recaldent and a powerful dose of fluoride.

**Dry Mouth Gel:** brings relief and comfort to dry-mouth patients.



**GC Fuji Triage:** provides immediate protection of exposed root surface, fissure and cavity floor. This fluid glass ionomer with high fluoride content helps preserving a healthy tooth structure.

**EQUIA Forte:** restores root surface caries in a biomimetic way Easy to handle, single application and self-adhesive.

**GC Reline family:** restores function and comfort of ill-fitting dentures.



# Join GC in the dentistry challenge of the 21<sup>st</sup> century: healthy smiles for life!

In September 2015, FDI and GC Corporation joined forces to address one of today's crucial issues: oral health in an ageing population. In May 2016, at the FDI conference on Oral Health for Ageing Populations (OHAP) in Luzern, **FDI and GC launched the OHAP initiative**, which focuses on **broader disease policies for the elderly**. International experts, including World Health Organization representatives, mapped out **strategies on how to address the growing burden of oral disease and prevent tooth loss in elderly populations**. Oral health is a major contributor to quality of life at any age, and vital to the general wellbeing of our older patients.

Make improving oral health in an ageing population one of your priorities. **Embrace the MI CarePLUS philosophy now!**



Luzern, May 2016. Photo courtesy Yasuhiro Kataoka.

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